



creative™ 2.0

Create even more stunning embroidery with the right accessories!

PFAFF® is constantly working to bring you new and exciting accessories to allow you to expand your creativity. There is only one place to find it all. Visit your local PFAFF® dealer to find out more about the latest embroidery collections, creative accessory hoops, techniques, and so much more. The right accessories all combine to bring your creative dreams to life.

Your authorized PFAFF® retailer:

www.pfaff.com

PFAFF[®]

creative[™] 2.0

Step into another world.



Because great ideas are embroidered.

www.pfaff.com

creative™ 2.0

Step into another world.

For everyone who is passionate about sewing and always searching for new inspiration – the PFAFF® creative™ 2.0 sewing and embroidery machine is here. Step into the exciting world of embroidery and discover the advantages of creating with PFAFF®. You will be amazed ...



The breathtakingly beautiful design of the new PFAFF® creative® 2.0 sewing and embroidery machine is based on German tradition. The unmistakable design influences the look of an entirely new generation of sewing machines and shows you at first glance what the name PFAFF® stands for.



Spacious.

The most generous sewing space, an incredibly long free-arm and a large embroidery area are waiting for you!

Bright.

Dual lights illuminate the entire working area with no shadows. The clear graphic display shows you the selected stitch in actual size with all information you need.

Precise.

The original IDT™ system guarantees absolutely even fabric feed from top and bottom. Stitch positioning lets you place the stitch exactly where you want. A unique selection of perfectly stitched, high-quality 9 mm stitches will inspire new ideas.

The time is right for new ideas, for true highlights, and for creative fun. Step into another world!

www.pfaff.com



Sewing is a passion,
**embroidery is
an experience!**

Step into a new world of creativity. Here is the sewing and embroidery machine which has what it takes to create extraordinary results. Amaze yourself and everyone you know. Working with fabric will be more exciting than ever before ...

Only from PFAFF®!

ROYAL CHIC - the unique embroidery design was created exclusively for PFAFF® and is included with the PFAFF® creative® 2.0 sewing and embroidery machine! Learn more about the sophisticated dress at www.pfaff.com.

Revel in embroidery designs!

The PFAFF® creative™ 2.0 sewing and embroidery machine will bring more energy and more possibilities to your passion. The whole world of embroidery is waiting to be discovered, both at your PFAFF® dealer and on the Internet at www.myembroideries.com. Take the step and let yourself be inspired in an entirely new way.

FREE! More than 100 exclusive PFAFF® designs are included with your purchase - including the trendy ROYAL CHIC design seen here, created by fashion designers exclusively for PFAFF®. Use it to add fascinating accents

to your fashion and home decorating creations.



Easy transfer with USB!

The PFAFF® creative™ 2.0 sewing and embroidery machine has a USB connection. Save all your favorite embroidery designs on the PFAFF® USB Stick (1 GB storage capacity) and transfer them easily from your computer to the machine.

Create and embroider your own design ideas!

Turn to pages 10/11 to discover how you can expand your creative potential to the limit with the sensational PFAFF® creative 4D™ embroidery software series.

Put your ideas on fabric!

Enjoy using an extra-large embroidery area - up to **260 x 200 mm** (10 ¼ x 8 inches) to turn your ideas into reality.

Just select your design and you're ready to go. It can be moved in **4 directions** and be turned in increments of **90 degrees**. With the **Orbit to Check Position** function, you can check the position before your begin to stitch. This is a fantastic advantage when you are repeating several designs or combining one design with another.

Fabrics which are too delicate to be hooped can be easily adhered to hooped embroidery stabilizer with the **Basting in the Hoop** function, before they are stitched.

The PFAFF® creative™ 2.0 sewing and embroidery machine stitches the color sequences of your design, one after the other. All you need to do is change the thread. All connecting stitches between embroidery segments are cut automatically with the **Cut Jump Stitches** feature and pulled to the underside of the fabric, as are the upper thread and bobbin thread when embroidery is complete.

Navigate through the entire design. No matter where you are in the embroidery, you can always move, stitch-by-stitch or between the color blocks, forward or backward, to embroider only part of the design.

Plus - enlarge or reduce your embroidery designs by up to **20%**.

Multi-colored designs can also be embroidered in just one color.

Large embroidery area, up to 260 x 200 mm (10 ¼ x 8 inches)!

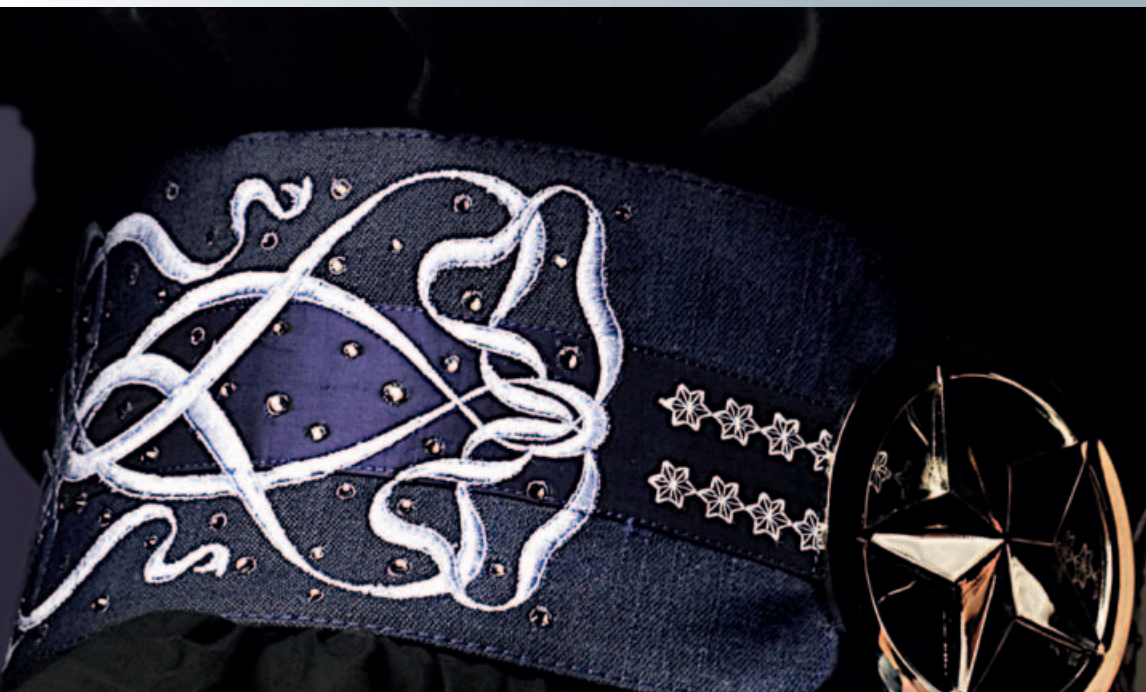
The creative Elite Hoop (260 x 200 mm) for large embroideries and the creative 120 Square Hoop (120 x 120 mm / 4¾ x 4¾") for smaller embroideries are included with the PFAFF® creative™ 2.0 sewing and embroidery machine. Quick release on all hoops makes re-hooping simple. Easily reposition the hoop to change the bobbin, trim around an appliqué or to move to the center of the design.





Set the stage for your ideas!

The repertoire of PFAFF® 9 mm, high-quality stitches invites you to create unique details and eye-catching effects. Combine them with embroidery designs and discover the world of unlimited possibilities. Sewing instructions for this enchanting belt can be found at www.pfaff.com



Behind this versatile embroidery machine is a first class sewing machine!

The PFAFF® creative™ 2.0 sewing and embroidery machine meets the highest demands and sets new standards of perfection. Take another step ...

So spacious!

Your projects need room to grow as you create. The PFAFF® creative™ 2.0 sewing machine will impress you with its optimal design, which gives you fantastic freedom of movement and **unbelievable space** to the right of the needle (250 mm / almost 10").

Place the layers of fabric and batting under the presser foot and you'll immediately notice the amazing amount of space. Do you like to sew tubular items? No problem, thanks to the **longest slender free-arm** on the market.

So bright!

Dual lights illuminate the entire work area with no shadows. See an overview of the utility and decorative stitches on the lid – just a glance at what is available to you. Use the **direct select buttons** to easily choose the stitch of your choice. The large **illuminated graphic display** shows you



the selected stitch in actual size, at the recommended setting. Each setting can be changed, in small steps, and the new setting can be permanently saved in the machine's memory for later use.

So precise!

Precision has never been so easy! **Stitch positioning** lets you place the stitch exactly where you want it. Position decorative stitches, utility stitches and more for perfect topstitching and other decorative effects.

The PFAFF® creative™ 2.0 sewing and embroidery machine offers **automatic tie-off** at the beginning and end of each seam for a quick and easy finish. **Automatically cuts top and bobbin thread** at the touch of a button and the **presser foot is raised automatically** to its highest positions. The **bobbin thread sensor** alerts you when the bobbin thread is running low.

Perfect results include perfect buttonholes – when using the unique **Sensormatic Buttonhole Foot**. Both buttonhole columns are stitched in the same direction for a flawless appearance – and for identical buttonholes, every time!

Decorative stitches – big impact!

Immerse yourself in the fascinating selection of exclusive high-quality PFAFF® 9 mm stitches. Combine them with embroideries and create unique embellishments.



It's the details that count!

A fascinating selection of high quality PFAFF® 9 mm stitches is just waiting to be discovered. Create your own stitch designs with Stitch Sequencing! Combine different 9 mm stitches and save them in one of the 10 memories. Sew in one step repeatedly.



The original – only from PFAFF® for over 40 years!

The ultimate in piecing perfection! Absolutely even fabric feed from both the top and the bottom.

Everything stays in place when working with fine fabric or several layers. When sewing long pieces of fabric, such as curtains, both layers are fed evenly along the entire length. Patterned fabric such as stripes always match.





Breathtakingly beautiful!

An imaginative combination of fabrics, embellished with fabulous embroidery, will make your quilt an impressive, unique work of art. Your creativity will experience an entirely new dimension.

All embroidery designs and decorative stitches shown are included in the repertoire of the PFAFF® creative 2.0 sewing and embroidery machine.

The instructions for this exclusive quilt can be found at www.pfaff.com

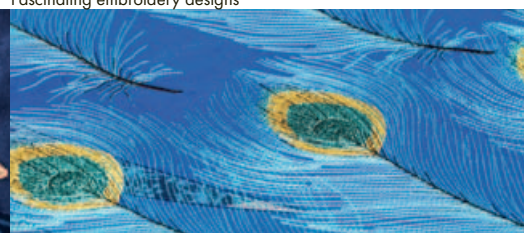
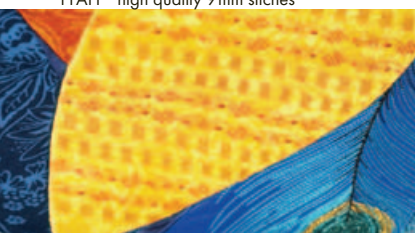
PFAFF® high quality 9mm stitches

Special quilting designs

Free-motion effects

Fascinating embroidery designs

Unique embellishments



Are you longing for new inspiration?

Take a giant step into modern quilting!

The ability to embellish a quilt with embroidery opens up unlimited creative potential. Traditional quilt patterns take on entirely new looks to amaze quilters around the world.

The PFAFF® creative™ 2.0 sewing and embroidery machine sets new standards in sewing convenience – standards which you soon won't be able to imagine ever doing without ...

New quilting perfection!

Everyone who quilts needs lots of room! The PFAFF® creative™ 2.0 sewing and embroidery machine has that room. Working with large volumes of fabric is no problem on the **extra-large sewing space**.

Another valuable feature – the **extra Presser Foot Lift** – raises the presser foot to its highest position so that thick fabrics and several layers can be easily placed under the presser foot.



The quilt is your creation, let it display your name. Try the included embroidery font or one of the two built-in sewing alphabets, all with upper/lower case letters, numbers and symbols.

With **37 different needle positions** available for straight stitch, you can stitch each stitch exactly where you want it. Select **needle down when you stop** sewing. The needle remains in the fabric for easy pivoting. The **extra-large stitch plate** has seam markings to the left and the right of the needle to guarantee the right spacing and perfect sewing results.

Play with your possibilities!

The PFAFF® creative™ 2.0 sewing and embroidery machine not only has an impressively large selection of embroidery designs – it also has **PFAFF® 9 mm quality stitches** and unique **Antique Quilt stitches**, which are only available from PFAFF®. Change stitches, mirror them side-to-side and/or end-to-end, combine them, change the settings of built-in stitches to your personal liking – completely new patterns will appear before your eyes. Save up to 40 stitches and/or letters in one of **10 sequence memories** and sew them in one step, repeatedly.

Incorporate Program Stop, Thread Snips or Tie-off into a stitch sequence. Your sequence does exactly what you want, every time.



Large sewing space – a dream for quilters! The well-designed shape of the PFAFF® creative™ 2.0 sewing machine offers unbelievable space for working with large amounts of fabric. A sewing space of 250 mm (almost 10") to the right of the needle – an unbeatable advantage when quilting.

IDT™

Thanks to the IDT™ System, fabrics are fed perfectly from both top and bottom.



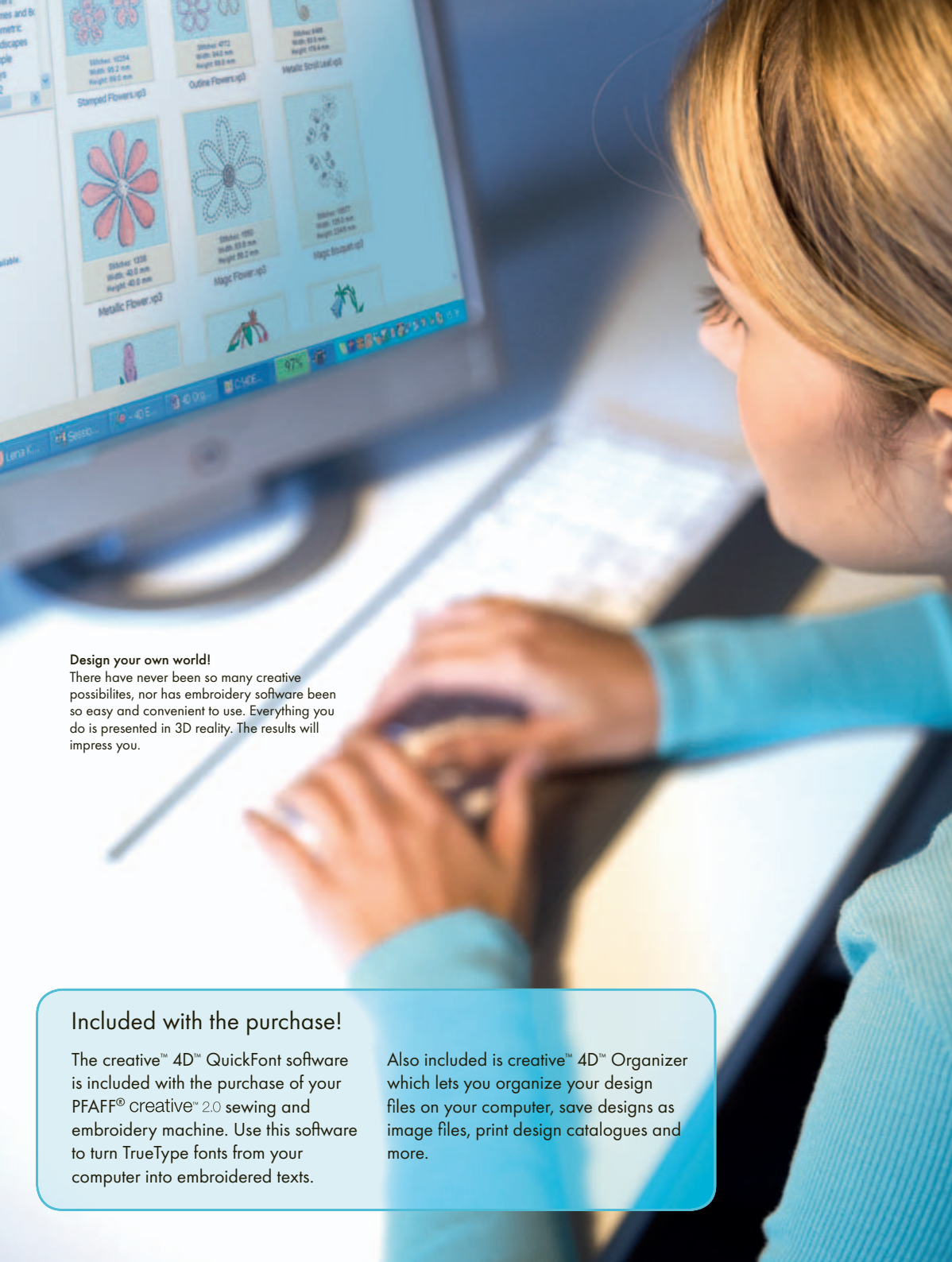
Fantastic surfaces, unique effects. Lower the feed dogs from the front of the machine, select one of the two **Free-motion modes**, and move the fabric as desired to create a unique stitched surface.



Tapering on 9 mm decorative stitches! Gradually increase or decrease the width at the beginning and/or at the end. Choose different angles for more creative opportunities.



Combine stitches and mirror them side-to-side or end-to-end for unique results.



Design your own world!

There have never been so many creative possibilities, nor has embroidery software been so easy and convenient to use. Everything you do is presented in 3D reality. The results will impress you.

Included with the purchase!

The creative™ 4D™ QuickFont software is included with the purchase of your PFAFF® creative™ 2.0 sewing and embroidery machine. Use this software to turn TrueType fonts from your computer into embroidered texts.

Also included is creative™ 4D™ Organizer which lets you organize your design files on your computer, save designs as image files, print design catalogues and more.



Maximize your possibilities!

With creative™ 4D™ software, you will raise your creative potential to the highest level.

Do you dream about creating your own embroidery designs? Now your dream can come true. Together with your computer and the PFAFF® creative™ 4D™ software, you can continuously expand the spectrum and your creative potential with your PFAFF® creative™ 2.0 sewing and embroidery machine.

Discover what you can do with the family of PFAFF® creative™ 4D™ embroidery software products. Create new arrangements from elements of existing designs (creative™ 4D™ Design Enhancer), design enchanting cross stitch embroideries (creative™ 4D™ Cross Stitcher) or stitch free-hand effects on print fabrics (creative™ 4D™ Sketch). With our newest software, you can turn portraits of your loved ones into perfectly stitched images. You can even embroider a family tree or create a family album (creative™ 4D™ Family Portrait).

All this and more is waiting for you at your PFAFF® dealer.



A never-ending source of inspiration!

For a truly unique embroidery experience ask your PFAFF® dealer for the latest design collections or log on to www.myembroideries.com and find a huge selection of designs. Designs available 24 hours.

creative™ 4D™ Family Portrait
Transform your treasured photos into wonderful PortraitStitch embroideries. Create embroidery charts, quilt blocks and album pages automatically from your own family history.

www.pfaff.com



The creative™ 4D™ software family is unbelievably versatile. Use it to expand the creative spectrum of your PFAFF® creative™ 2.0 sewing and embroidery machine.